

School of Management

School of Management, Zhejiang University is a leading business school and a pioneer in business education in Mainland China. The mission of the School is to advance management theories and methods with insights from Chinese context that contribute to social welfare and cultivate professionals and leaders with global perspective, innovative capability, entrepreneurial spirit and social responsibility. The School is particularly renowned in innovation and entrepreneurship. The major of Management Sciences and Engineering (MSE) is ranked No. 2 in China. The School has achieved the triple-crown accreditations from AACSB, EQUIS, and AMBA, as well as the Chinese Advanced Management Education Accreditation. The School is also the first QTEM and CEEMAN member in China.

MSc. in Management Science & Engineering

The MSc. in Management Science & Engineering is a 2-year program. It aims to cultivate internationalized talents with global perspective, entrepreneurial spirit, creative thinking and social responsibility. Students are trained to acquire knowledge in multidiscipline such as management, economics and data science, and to have abilities in theoretical modeling, quantitative analysis, and practical application. Students are expected to use management theories, methods, and tools to solve complex managerial problems. Students are encouraged to join the QTEM (Quantitative Techniques for Economics and Management) Masters Network for overseas study exchanges and internships (see www.qtem.org for details).

The program includes four concentrations:

- Information management and e-commerce;
- Technology and innovation management;
- Supply chain, logistics and optimization;
- Service science and engineering.

Core Courses:

- Advanced Microeconomics
- Data Mining
- Intermediate Econometrics
- Game Theory
- Logistics and Supply Chain Management
- Operations Research II
- R Language and Data Analysis
- Technology and Innovation

Program Highlights:

- Quantitative skills and knowledge
- QTEM international exchange
- The major ranked No. 2 in China