

The Ph.D Program in New Media Studies

■ Program Overview

The goal of our Ph.D. program is to develop world-class innovative leaders who can work in international universities and research institutes in the field of new media studies. A Ph.D. degree is given in recognition of a student's outstanding knowledge and innovative capability in a specific field. SMD encourages cutting-edge research, and emphasizes disruptive technologies and paradigm-shifting approaches. It seeks cooperation with research projects in government and industry to achieve international impact. It also encourages international cooperation and exchange, through short-term study abroad programs or participation in international conferences. The length of doctoral study is 3 years.

■ Main Courses

Courses	Credit	Offer Session	Course Type
Revolution of Modern Science &Technology and Marxism	3.0	Fall	Required
Scholarly Writing	2.0	Fall	Required
Theory and History of New Media	3.0	Fall	Required
New Media Research Methods	3.0	Fall	Required
New Media Law and Ethics	3.0	Fall	Required
New Media Management	3.0	Spring	Required
New Media and Strategic Communication	3.0	Spring	Elective
Cyber-Culture Studies	3.0	Spring	Elective
New Media Practices in China	3.0	Spring	Elective
Advanced Topics in New Media Studies	3.0	Spring	Elective