

Master of International Business (MIB)

Program Overview

Master of International Business (MIB) intends to create a community of diverse culture, and aims to train and develop talented students to have a comprehensive understanding of global business and a deep insight into China's dynamic business environment as well as knowledge about China's history, culture, law, and policy. Meanwhile, we encourage and facilitate the students to approach and practice in the Chinese industries so that upon graduation they are equipped with both advanced knowledge and practical sense of doing business in China. MIB students have the opportunity to join an international exchange program. ACEM establishes good partnership with many enterprises, and provides the students with abundant opportunities to contact the industries, including workshops, internship and career development, etc.

Main Courses

■ **Chinese courses**

Chinese Language

Chinese Culture

■ **Management courses**

Research Methods in Business and Management

E-commerce

Cross-cultural Management

Business Consulting and Change Management

Management Thoughts and Leadership Arts

Accounting for Managers

Financial Management

Strategic Management

Applied Statistics

Data Model & Decision Making

■ **Economic courses**

International Economics

Business Economics

Chinese Economy

Special Topics in Chinese Economy

Introduction to Banking Industry in China

Business Law in China

■ **Business courses**

Doing Business in China (1) :Organization Behaviors

Doing Business in China (2) :Human Resource Management

Doing Business in China (3) :Marketing

Doing Business in China (4) :Operations Management

Doing Business in China (5) :Investment

■ **Practical courses**

Seminars

Study Tour

Internship

Dissertation

Degree and Diploma

The student will be granted a Graduate Certificate in Business Administration (in the field of International Business) and Master's Degree in Management after acquiring all required credits and passing dissertation defense.